



Smarter solutions for industrial efficiency [automationmagazine.co.uk](http://automationmagazine.co.uk)

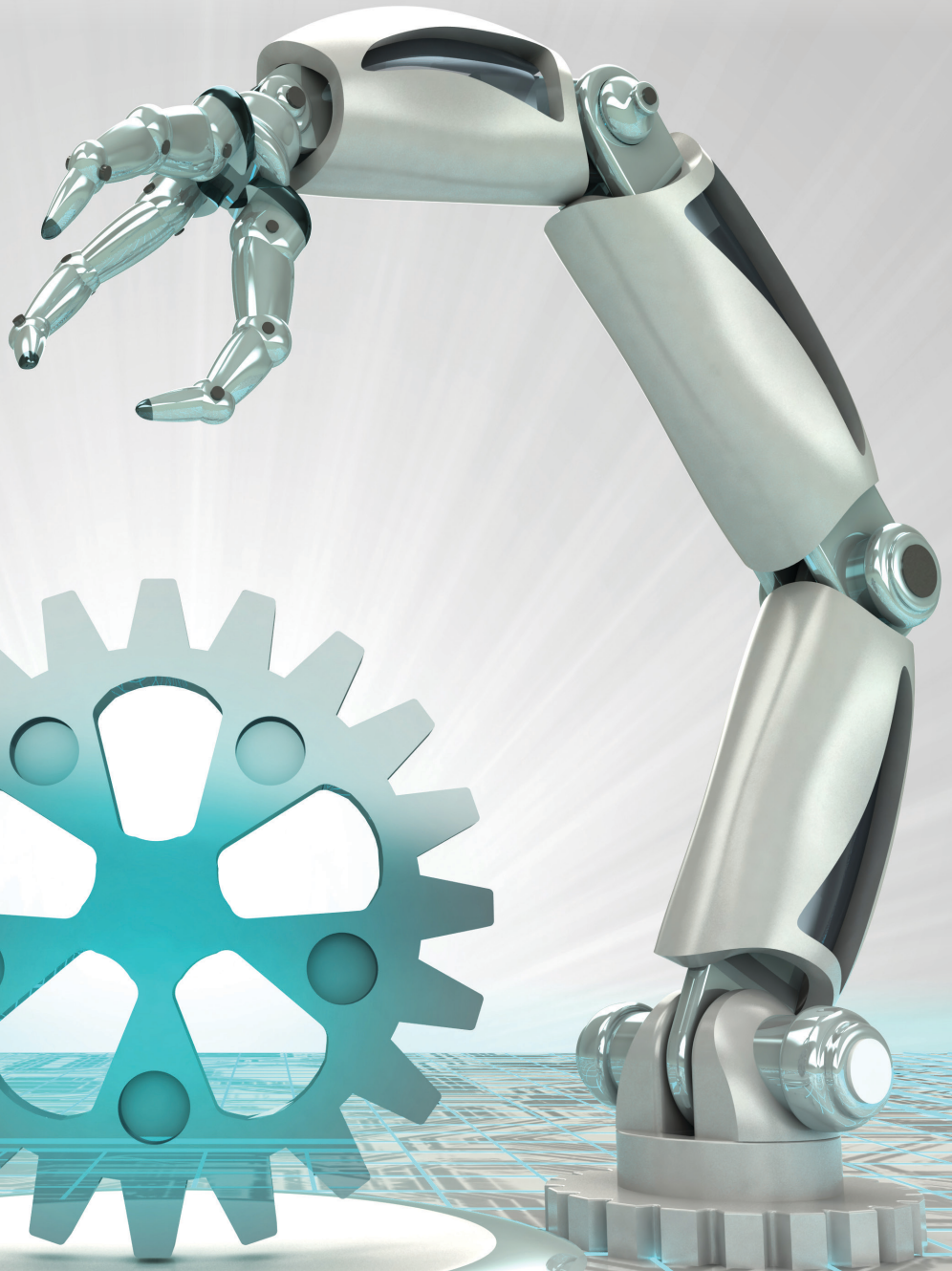
# Automation

**MEDIA PACK 2024**

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# STAY IN TOUCH WITH THE INDUSTRY

**Automation** is the only journal in the UK devoted exclusively to covering automation technology within the manufacturing sector. Automation's feature-led editorial looks at the latest automation technologies, products and trends within the UK's manufacturing industry, while in-depth application stories examine real-life automation projects and the technologies employed. Importantly, all editorial focuses on the benefits of integrating an automation solution to help improve manufacturing efficiency.

The magazine also produces a number of dedicated supplements which are supported by recognised industry associations. Automation magazine is also available in a digital format and is complemented by regular dedicated e-newsletters, social media channels and the new Automation website which carries up-to-the-minute industry news, articles and updates.

## EDITORIAL SCHEDULE

### December/January 2024

Supply Chain, Packaging & Logistics  
Machine Vision  
Robotics  
**SHOW:** Southern Manufacturing  
**SHOW:** EMPACK

### February 2024

Supply Chain, Packaging & Logistics  
Robotics  
Automated Warehousing  
**SHOW:** Intralogistex  
**SHOW:** Robotics & Automation

### March 2024

Automated Warehousing  
Machine Vision  
Smart Factories & AI  
Servo Drives, Controls and Motors  
**SHOW:** Embedded World  
**SHOW:** Hannover Messe  
**SHOW:** MACH

### April 2024

Smart Factories & AI  
Robotics  
Supply Chain, Packaging & Logistics  
**SUPPLEMENT:** 25th Anniversary

### May 2024

Machine Vision  
Robotics  
Automated Warehousing  
Servo Drives, Controls and Motors  
**SHOW:** UKIVA  
**SHOW:** Automation UK  
**SHOW:** Manufacturing & Engineering Week

### June 2024

Smart Factories & AI  
Supply Chain, Packaging & Logistics  
Automated Warehousing

### July/August 2024

Robotics  
Machine Vision  
Supply Chain, Packaging & Logistics  
**SHOW:** PPMA

### September 2024

Machine Vision  
Smart Factories  
Automated Warehousing  
Servo Drives, Controls and Motors  
**SHOW:** VISION Trade Fair  
**SHOW:** Motek

### October 2024

Supply Chain, Packaging & Logistics  
Robotics  
Smart Factories

### November 2024

Automated Warehousing  
Machine Vision  
Smart Factories  
Servo Drives, Controls and Motors



## READERSHIP PROFILE

**Automation** is read by engineers, managers and senior executives, across all industry sectors, who have a purchasing and/or specifying responsibility for industrial automation products and equipment aimed at improving manufacturing efficiency.

This includes:

- System Integrators
- Machine Builders
- Component Manufacturers
- End-users
- Contractors
- Consultants

**Total Average Net Monthly Circulation: 12,496**

## MEDIA PARTNERS





# ADVERTISING

## DISPLAY ADVERTISING

## BUYERS GUIDE - 10 ISSUES

INSERTIONS	1	5	10+
DPS	£3,400	£3,060	£2,720
Full-page	£2,200	£1,980	£1,760
Junior-page	£1,700	£1,530	£1,360
Half-page	£1,200	£1,080	£960
Quarter-page	£700	£630	£560
Front cover package*	£3,500*	-	-

1/8 page	£1,450
1/6 page	£1,750
1/4 page	£3,000

\*Package comprising editorial style front cover, contents page repeater + full page advertorial/advertising mix

## CLASSIFIED ADVERTISING

Advertorials	£250	Colour picture + up to 150 words of text
Monthly E-Newsletter Entry	£150	800 words, up to 4 images + contact details

**BUYERS GUIDE**

**AUTOMATION SOLUTIONS BY WEISS UK**  
 More information: [info@weiss.co.uk](mailto:info@weiss.co.uk)  
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 enquiries@chasemotion.co.uk  
 +44 (0)7563 373650

**INDUSTRY UPDATE**

**Wieland's Samos® PRO – THE Compact Modular Safety Controller**  
 Designed with maximum safety in mind, the Samos PRO is a compact modular safety controller for machine protection. It is a compact modular safety controller for machine protection. It is a compact modular safety controller for machine protection. It is a compact modular safety controller for machine protection.

**film module turns any sensor into a speed monitor**  
 The new SP22 film module from the Sinterline series is a compact modular safety controller for machine protection. It is a compact modular safety controller for machine protection. It is a compact modular safety controller for machine protection. It is a compact modular safety controller for machine protection.

**Electronic Control and Electrical Products**  
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**Open frame touch monitors for 24/7 fixed installations**  
 The new 24" open frame touch monitors from the Sinterline series are a compact modular safety controller for machine protection. It is a compact modular safety controller for machine protection. It is a compact modular safety controller for machine protection. It is a compact modular safety controller for machine protection.

## MECHANICAL DATA

- File format: PDF / TIFF / JPEG / Illustrator / Quark
- Print quality: Minimum 300 dpi (or pixels per inch)

PAGE SIZE (HxW in mm)	TYPE AREA	BLEED SIZE	TRIM SIZE
DPS	272 x 393	303 x 426	297 x 420
Full-page	272 x 191	303 x 216	297 x 210
Junior-page	188 x 135	-	-
1/2-page [H]	124 x 191	145 x 216	139 x 210
1/2-page [V]	272 x 86	303 x 102	297 x 96
1/4-page	124 x 86	-	-
1/4-page [H]	65 x 191	-	-
1/4-page [V]	272 x 44	-	-

# ONLINE PROMOTIONS

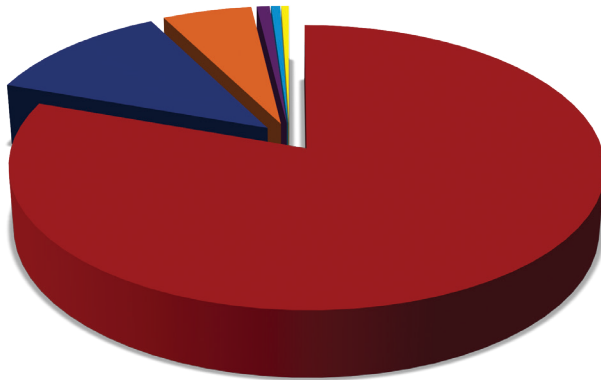
Description	Specs (Width x Height)	Rot x Pos	Price
Banner Top ad	1160 x 90 pixels	4 x 1	£700pm
Banner Bottom ad	728 x 90 pixels	4 x 1	£350pm
Button	120 x 90 pixels	4 x 10	£250pm
Skyscraper	160 x 600 pixels	4 x 1	£600pm
Spot	160 x 80 pixels	4 x 9	£350pm
MPU	300 x 250 pixels	4 x 3	£800pm
Background	Width < 958 pixels	1 x 1	£1,500pm
Article Banner	450 x 60 pixels	4 x articles	£400pm (Can be linked to top story)
Featured Event	240 x 125 pixels	10 x 1	£200pm (Includes adding extra content to entry)
Enhanced Entry	N/A	N/A	Four packages available starting from £250

All rates exclusive of VAT

Agency discount : Less 10%

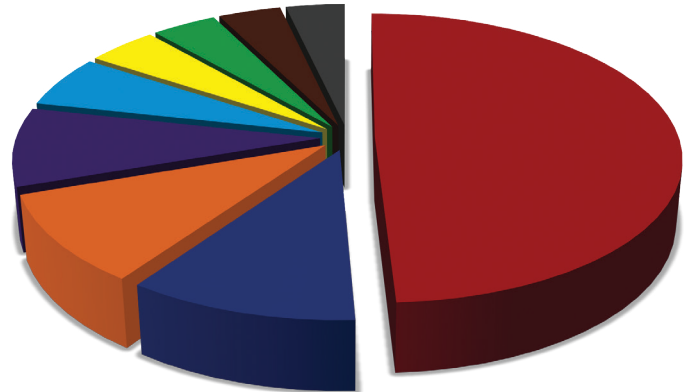
Cancellation : Any cancellation must be made in writing for the attention of the Advertisement Manager, six weeks prior to the publication date

## Companies Primary Activity



Manufacturer	80.36%
Distribution	11.96%
Consulting	5.68%
Marketing/PR	0.86%
Education Establishment	0.60%
Government	0.49%
Other	0.05%

## Primary Job Function



Production Management	44.51%
Production Engineering	9.55%
Automation/Automation Engineering	8.98%
Design Engineering	7.91%
Software Engineering	5.25%
Process Engineering	3.94%
Production Design	3.57%
Plant Maintenance	3.50%
Control Engineering	3.28%
Other	0.07%

# PUBLICATION CONTACTS

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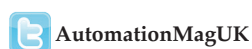
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Also available for any new PR our general monthly e-newsletter, please enquire for deadlines